

Leading De-Icers: How do they compare?

PRODUCT	Magic Minus Zero™	Liquid Calcium Chloride	Magic Salt™	Ordinary Rock Salt	Calcium Chloride
Effectiveness	Below -35F	Below -35F	Below -35F	18F	Below -35F
Corrosiveness to Equipment	Anti-Corrosive	Very High	Very Low	Very High	Very High
Toxicity	Extremely Low	Very High	Low	Low	Very High
Worker/Public Handling Safety	Excellent	Very Poor	Excellent	Fair	Very Poor
Treated Stock Pile Retention	Excellent	Poor	N/A	N/A	N/A
Visible Residue	Brownish Color, Fast Drying, No Staining	Oily, Greasy Residue, No Staining	Brownish Color, No Staining	Slushy White, Staining	White Color Staining
Overall Cost Effectiveness	Excellent	Fair	Excellent	Poor	Fair